

## Dr. David Gruder, PhD, DCEP

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Dr. David Gruder, founder & president of Integrity Culture Systems™, earned his PhD in clinical & organizational development psychology from the California School of Professional Psychology in 1982. He is dually licensed in California as a psychologist (PSY9266) and a marriage & family therapist (MFT18889). He was trained in Master Planning (50-100 year high level strategic plans) a decade before he completed his doctorate in psychology, and has been a master curriculum designer and trainer for many decades. Known for his broad talents, unquenchable passion, and naked authenticity, his first love was music and he was expected by many to make that his career. His parents naively sent him to Woodstock when he was 15. His profound experiences there have influenced his personal and professional life.

Dr. Gruder is a Leader & Business Success Psychologist and a Culture Architect who makes happiness sustainable, collaboration productive, integrity profitable and society healthy. Serving leaders, executives, entrepreneurs, work teams, helping professionals, and advanced self-developers in the private, nonprofit and public sectors, he has provided keynotes, training, mentoring & consulting in 7 countries on 3 continents, and through the internet. From serving on boards of directors and as Special Counsel, to being a TEDx Speaker, to training a group of World Trade Organization Ambassadors. His big gift is the ability to translate intentions and values into step-by-step implementation procedures that enable individuals, enterprises and causes to walk their talk.

He was the first recipient of a leadership award that was named in his honor, and has also received an award for his work in creating collaborative cultures in organizations. He has authored, co-authored, been Psychology Editor for, written chapters for, and been featured in 10 books. The books he has authored have won 8 awards in "Politics & Society," "Culture Change," "Business & Leadership," "Health & Wellness," "Mental Health," "Psychology," and "Self-Help" (2 times). Named "America's Integrity Expert" by Radio & TV Reports, his media presence has included being featured in Forbes 17 times, in Inc 2 times, publishing numerous articles including in Nonprofit Performance Magazine 3 times, and formerly co-hosted the Integrity Talk Radio show. As a young man, he was also the executive editor of his college newspaper.

Since the 1970s, Dr. Gruder has held administrative, leadership and training roles in virtually sector of the human potential movement. As a result, in addition to being an acclaimed thought leader in the area of integrity, his expertise includes Ethical Power Effectiveness, Strategic Integrated Self-Development, Leader Effectiveness, High Performance Team Collaboration, Holding People Accountable Without Being a Tyrant, the Psychology of Effective Messaging & Marketing, Entrepreneur Success Psychology (including Sequencing Effectiveness), the Psychology of Successful Rainmaking With Funders, Visibility Creators & Customers, and Skills for Repairing Our Hyper-Polarized Perpetual Stress Society.

Dr. Gruder is on the board & faculty for CEO Space International, a leading entrepreneur development organization. He is also a Core Faculty with the California Institute for Human Science, a Guest Faculty for the Association for Integrative Health & Medicine's Inter-professional Fellowship Program, and a Certified Elder in the ManKind Project, an international nonprofit whose mission is creating a safer world through helping men become safer and more integrative.

An administrator in the mid-1970s for the first integrative health & medicine professional organization, the Association for Holistic Health, he co-founded and became first president of the Association for Comprehensive Energy Psychology (ACEP) in 1998. He also co-architected ACEP's code of ethics and two of their certification programs.

Dr. Gruder is available to provide keynotes, training programs, & consulting.